

University of Pretoria Yearbook 2021

Introduction to entrepreneurship 702 (ENP 702)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 30.00

NQF Level 08

Programmes [PGDip Entrepreneurship](#)

Prerequisites No prerequisites.

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

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